



# Team Fundraising Guidelines

## Pre-Fundraiser Decisions

- ❖ How will the money be distributed or split among players after costs are covered?
- ❖ Who is the team point of contact?
- ❖ What is the start and stop date?

## GUIDELINES

All team fundraisers **must** be approved by the SC United FC-Mount Pleasant Board. A **Fundraiser Proposal** must be submitted and approved prior to any fundraiser. The attached proposal form should be emailed to [julie.barnard@scunitedmountpleasant.com](mailto:julie.barnard@scunitedmountpleasant.com).

For each fundraiser, the team must name a coordinator who will be responsible for organizing the activities and handling funds. At any time during or after the event, the team coordinator must be able to give each member of the team an accurate written accounting of the event's income and expenses. In addition – upon completion of the fundraising event, the coordinator must provide a **Fundraiser Report** to [julie.barnard@scunitedmountpleasant.com](mailto:julie.barnard@scunitedmountpleasant.com).

No individual member of the SC United FC – Mount Pleasant may personally profit by any fundraising activities. No child will be guaranteed placement on a team as a result of "long term" fundraising for an event to be held in a preceding year

Promotion of team fundraisers should clearly indicate that funds raised will benefit the team, not SCUFC - MP. Teams are not allowed to use the SCUFC - MP logo on flyers/promotions of fundraisers. The use of the logo is limited to SCUFC - MP Board of Directors and staff. Demosphere is not a means to promote team fundraisers. Teams are not allowed to sell Spirit Wear or any items using the SCUFC - MP logo.

Teams are prohibited from obtaining sponsors for uniforms, training shirts and spirit wear. The Board of Directors and staff are responsible for negotiating these types of sponsorships.

Team members are responsible for all expenses incurred as a result of team fundraising events, and may not refer any debts to the SCUFC - MP for payment.

A list of current sponsors is available online. Please review prior to approaching local businesses for additional funds, prizes or donations on behalf of your individual team. This will alleviate double-ups and negative responses as we in no way want to jeopardize or hassle these businesses and risk the loss of future sponsorship to SC United FC – Mount Pleasant as a whole.

All activities must be well supervised and controlled by parents or other team representatives.

All funds raised must be applied to team expenses. It must be made clear to all team members in advance how funds will be disbursed. In the event a team's fundraising efforts net more money than the amount of the team's expenses for the season, the excess funds can be forwarded to the player's next team account.

SCUFC - MP reserves the right to alter or demand a halt to a particular team's fundraising activities when those activities are in violation of any of the points contained in this policy, or are considered to be detrimental to the image or well-being of SCUFC - MP.



## Fundraiser Proposal

Team Name: \_\_\_\_\_

Coordinator Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Fundraiser: *(please include name of company, if applicable, and description of fundraiser)*

\_\_\_\_\_  
\_\_\_\_\_

Date(s) and location of fundraiser: \_\_\_\_\_

How will you promote your fundraiser? \_\_\_\_\_

\_\_\_\_\_  
Approved by

\_\_\_\_\_  
Date Approved

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## Fundraiser Report

Total Funds Raised \$ \_\_\_\_\_

Expenses Associated with Fundraiser: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Any difficulties/positives of fundraiser: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Submitted by

\_\_\_\_\_  
Date